



8963 Stirling Road, Suite 8, Cooper City, FL 33328
Phone: 855-GEOTOLL
Web: www.GeoToll.com

GeoToll, Inc. Hires Tim McGuckin Who Returns as Chief Strategy Officer

Cooper City, FL. – October 13th, 2020

GeoToll, Inc. (www.geotoll.com) is pleased and excited to announce that Tim McGuckin is joining GeoToll, returning as its Chief Strategy Officer. The growth in the GeoToll team reflects the increased demand in the market for GeoToll’s unique e-GPS-based smartphone toll payment product, a solution that offers a convenient, inexpensive and highly-accurate complement to today’s RFID-based tolling solutions.

“I have known Tim for many years and am excited to welcome him back with the GeoToll family,” said Richard Carrier, GeoToll CEO and industry veteran. “While GeoToll is a relatively new player in the toll industry, our solution positions us well for a time of growth and we look forward to Tim’s help in continuing our trajectory into 2021 and beyond.”

Tim brings with him more than two decades of experience in the tolling and mobility technology community, one where he’s led and/or worked in senior positions at non-profit agencies and private industry. Tim holds an MUA and BA in Urban Planning from Virginia Polytechnic Institute and State University. To stay connected with the latest in mobility systems, Tim will continue to manage MaaS America, a non-profit industry forum working to advance Mobility as a Service in America. On the topic of returning to GeoToll Tim said, “GeoToll’s technology has advanced incredibly since I left, making the decision to return an easy and thrilling one.”

Prior to joining GeoToll, Inc., McGuckin worked at IBTTA as Director of Technology Programs. From there, he founded OmniAir Consortium, a V2X testing and certification non-profit. GeoToll pulled him into the private sector in 2015, and following his tenure there, he led a European tolling and mobility solutions firm’s USA division from \$1 million in annual sales to over \$18 million. Wyatt Geist, GeoToll founder and Chairman said, “We’re very excited to have Tim back on board, and know that his energy, optimism, values, depth of experience, knowledge and business development capabilities will complement our growing team of seasoned executives.”

More information about Tim McGuckin is available at GeoToll’s website, www.geotoll.com

GeoToll specializes in Enhanced-GPS mobile phone-based mobility transaction solutions and account management services. For more information, contact Richard Carrier, CEO, at 212.300.5930 or Richard@GeoToll.com